

City of Irvine

Community Workshops

April 15, 2023

Dr. Justin Levitt
National Demographics Corporation

Introductions

Today's Goals

You Learn from the Experts

Experts Listen to *You*

Mapping Tools Overview

You Leave Empowered to Give Effective Feedback

Why You Should Care

- Democracy works better when people are engaged
- You are the experts on your community
- You are the expert on your neighborhood
- A decision that will change elections till

redistricting in 2031

Today's Schedule

2 p.m. - 3:30 p.m.

Process, Rules and Goals

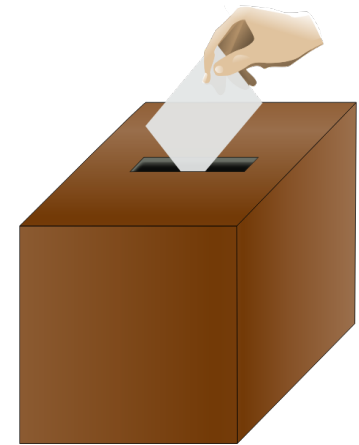
Mapping Tools

Neighborhoods / Communities of Interest

Next Steps

Proposed Charter Reforms

- The Council is placing a Charter amendment on the March 2024 ballot that would:
 - Increase the size of the City Council from five members to seven
 - Six of the seven seats would be elected “by district”
 - The Mayor would continue to be elected at-large



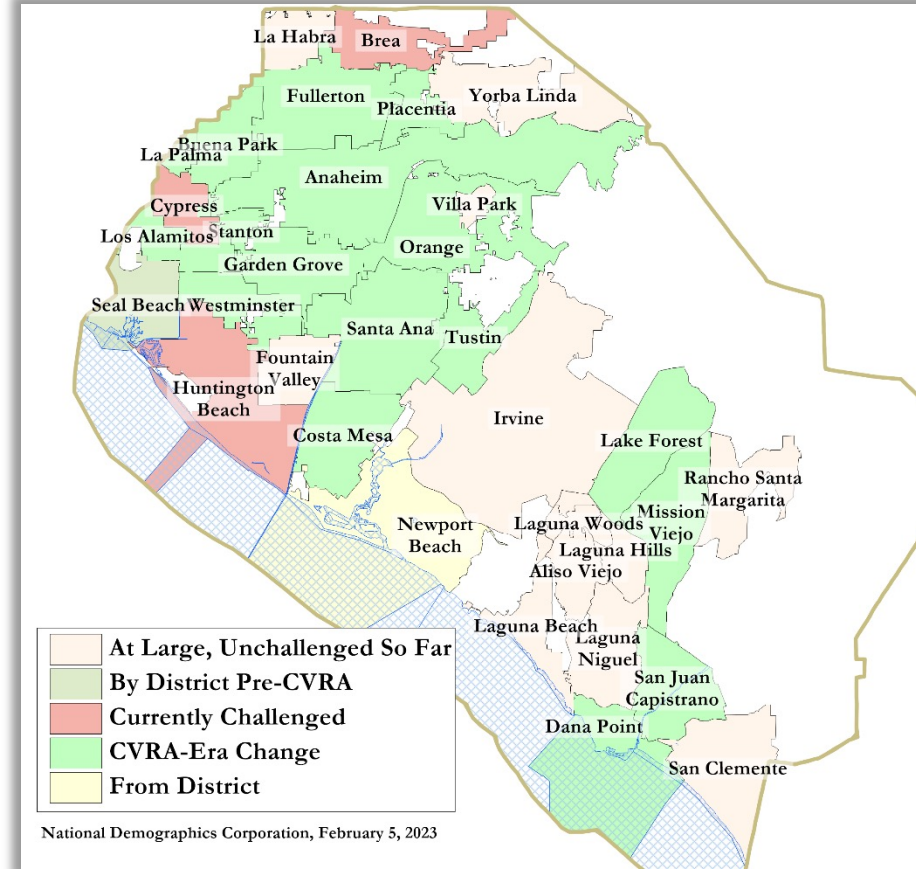
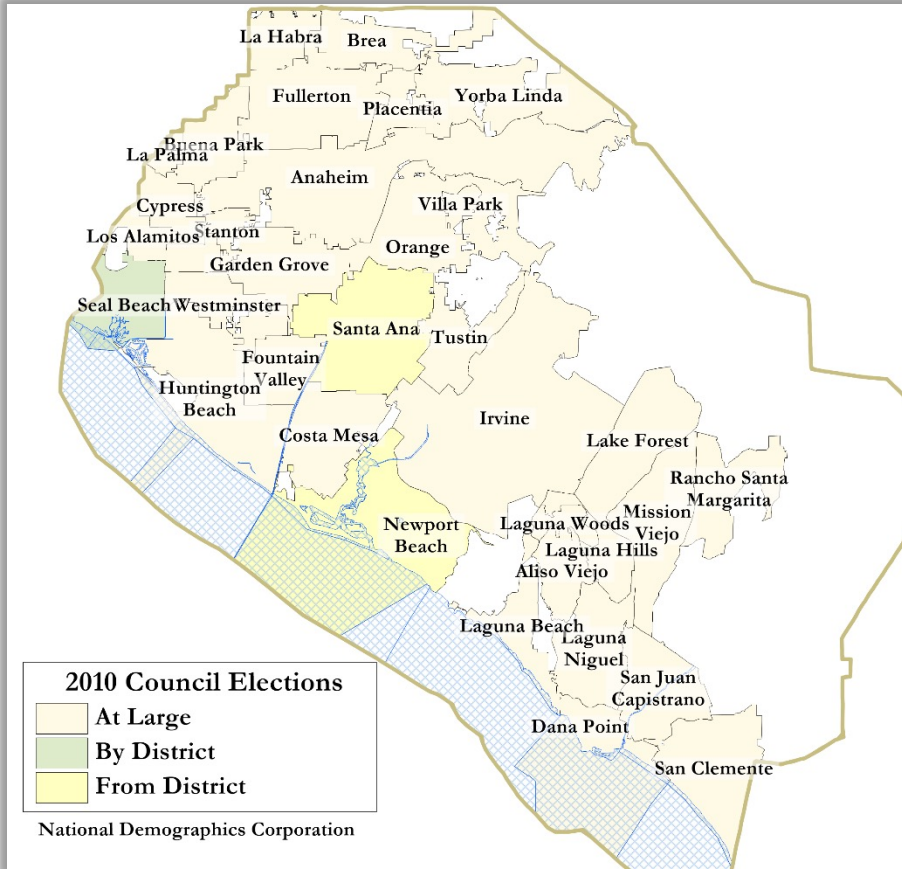
Election Systems

1. “At Large”
2. “From District” or “Residence” Districts
 - ▣ *Very rare; subject to CVRA challenge*
3. “By District”

By-District Elections

2010

2023



Statewide switched since 2002:

At least 275 school districts, 36
Community College Districts, 177 cities,
1 County, and 53 special districts.

Districting Process Overview

| Step | Description |
|--|--|
| Two Initial Hearings April 11 & May 9 | Held prior to release of draft maps. Education and to solicit input on the composition of districts. |
| First round of Workshops April 15 – May 27 | Held throughout the community prior to release of draft maps. Education and to solicit input on the composition of districts. |
| Map Submission deadline June 29 | Deadline for public map submissions to ensure the map can be presented and discussed at the third public hearing. |
| Release draft maps July 4 | Maps must be posted at least 7 days prior to 3 rd hearing. |
| Two hearings on draft maps July 11 & Sept 12 | Two meetings to discuss and revise the draft maps and to discuss the election sequence. |
| Second round of Workshops July – September (TBA) | Additional workshops held throughout the city to discuss the draft maps. |
| Map selection October 10 | Map adopted either before or after vote on charter change. Final map must be posted at least 7 days prior to adoption. |
| Charter Vote Citywide vote in March 2024 | Charter changes put to the voters in the statewide March primary. |
| First By-District Election November 2024 | First by-district Council elections held. |



Workshops – First Round

| Date & Time | Location |
|-----------------------------|--|
| Saturday, April 15 10 am | City Council Chamber, 1 Civic Center Plaza |
| Saturday, April 15 2 pm | Great Park Artist Studio, 8000 Great Park Blvd |
| Saturday, April 22 10 am | Quail Hill Community Center, 39 Shady Canyon Dr |
| Saturday, April 22 2 pm | Heritage Library Park, 14361 Yale Ave |
| Wednesday, April 26 6 pm | Virtual forum over Zoom |
| Saturday, May 13 3 pm | South Coast Chinese Cultural Center, 9 Truman St |
| Saturday, May 27 10 am | Lakeview Senior Center, 20 Lake Rd |

Districting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Districting Principles

Respect voters’ choices / continuity in office
Future population growth

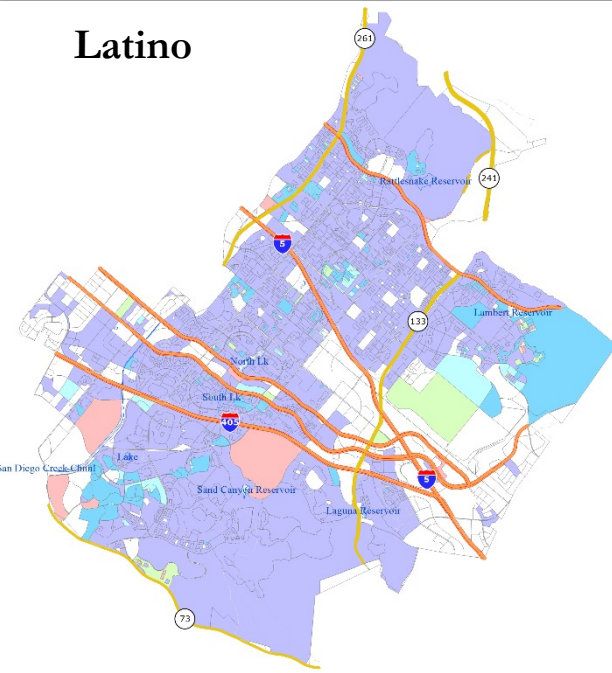
Demographic Summary

Each of **six** districts would contain about 51,326 people.

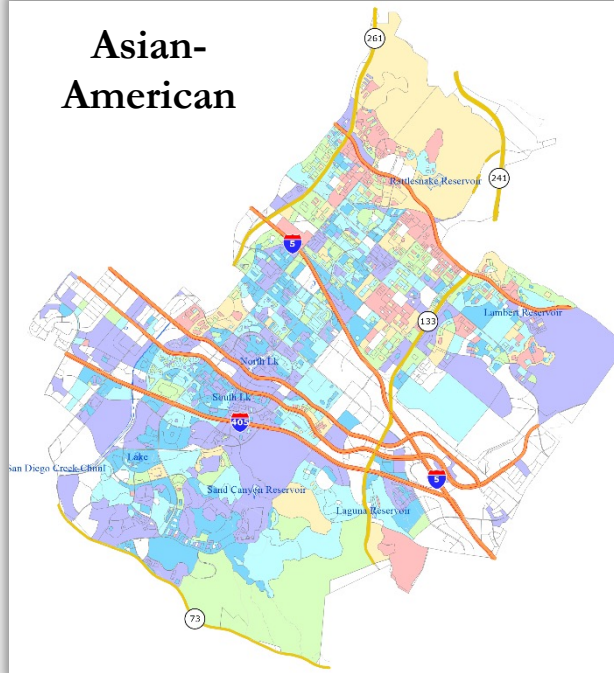
| Category | Field | Total | Category | Field | Total |
|-------------------------------|-------------------|----------|---|-----------------------------------|--------------|
| 2020 Census | Total Population | 307,958 | Age | age0-19 | 26% |
| Total Pop. | Hispanic/Latino | 12% | | age20-60 | 59% |
| | NH White | 34% | | age60plus | 14% |
| | NH Black | 3% | Immigration | immigrants | 39% |
| | NH Asian/Pac.Isl. | 50% | | naturalized | 51% |
| | NH Native Amer. | 0% | Language spoken at home | english | 51% |
| Citizen Voting Age Pop | Total | 166,406 | | spanish | 7% |
| | Hisp | 12% | | asian-lang | 29% |
| | NH White | 47% | | other lang | 14% |
| | NH Black | 2% | Language Fluency | Speaks Eng. "Less than Very Well" | 16% |
| | Asian/Pac.Isl. | 38% | | Education (among those age 25+) | hs-grad |
| Native Amer. | 1% | bachelor | 38% | | |
| Voter Registration (Nov 2020) | Total | 148,676 | graduatedegree | | 30% |
| | Latino est. | 10% | Child in Household | child-under18 | 34% |
| | Spanish-Surnamed | 9% | Pct of Pop. Age 16+ | employed | 66% |
| | Asian-Surnamed | 27% | | Household Income | income 0-25k |
| | Filipino-Surnamed | 2% | income 25-50k | | 9% |
| | NH White est. | 55% | income 50-75k | | 11% |
| | NH Black | 2% | income 75-200k | | 42% |
| Voter Turnout (Nov 2020) | Total | 127,745 | income 200k-plus | | 24% |
| | Latino est. | 10% | Housing Stats | single family | 57% |
| | Spanish-Surnamed | 9% | | multi-family | 43% |
| | Asian-Surnamed | 26% | | rented | 56% |
| | Filipino-Surnamed | 2% | | owned | 44% |
| | NH White est. | 56% | Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and 2016-2020 Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate. | | |
| | NH Black | 2% | | | |
| Voter Turnout (Nov 2018) | Total | 85,460 | | | |
| | Latino est. | 10% | | | |
| | Spanish-Surnamed | 9% | | | |
| | Asian-Surnamed | 22% | | | |
| | Filipino-Surnamed | 1% | | | |
| NH White est. | 61% | | | | |
| NH Black est. | 2% | | | | |

Protected Class CVAP

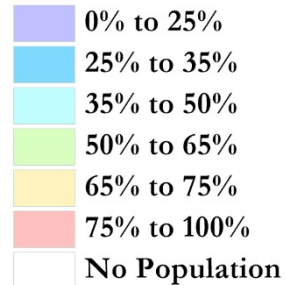
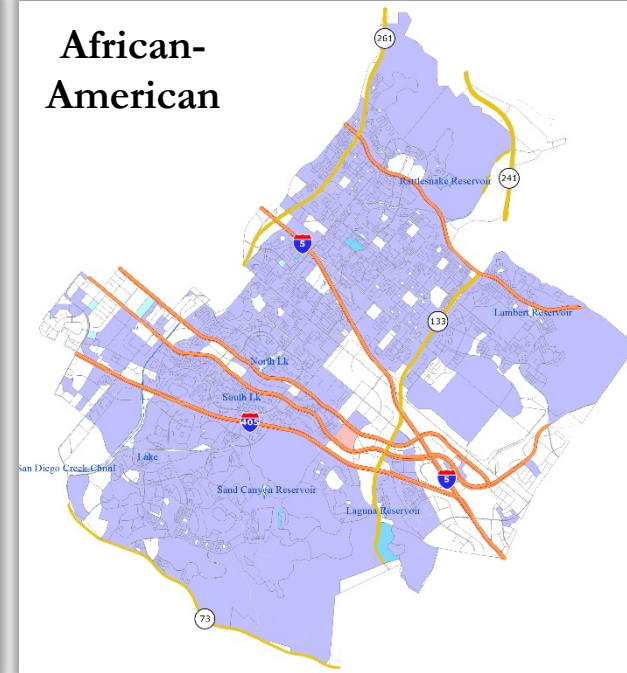
Latino



Asian-American



African-American



Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ❑ Areas around parks or schools
- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

- ❑ Geographic Area, plus
- ❑ Shared issue or characteristic
 - ❑ Shared social or economic interest
 - ❑ Impacted by city policies
- ❑ Tell us “your community’s story”

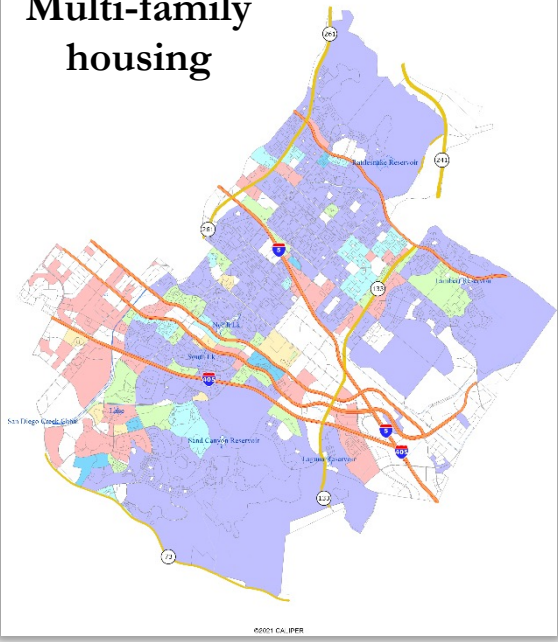
2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

- ❑ Or would it benefit more from having multiple representatives?

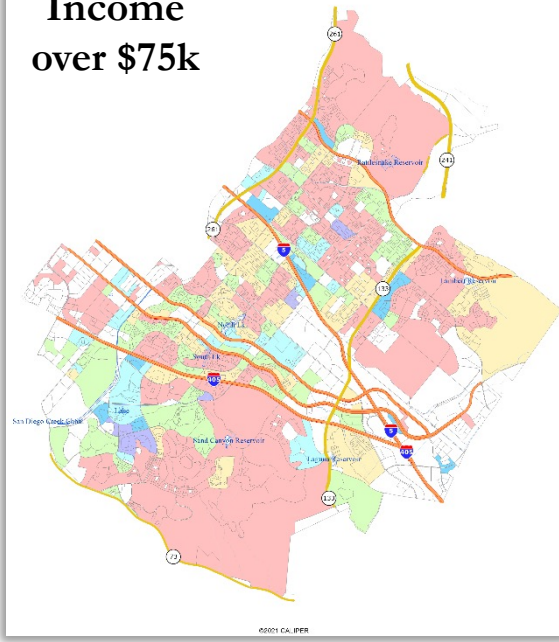
Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Demographics and communities

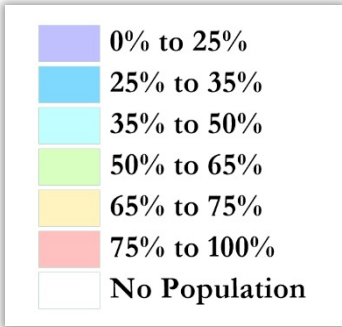
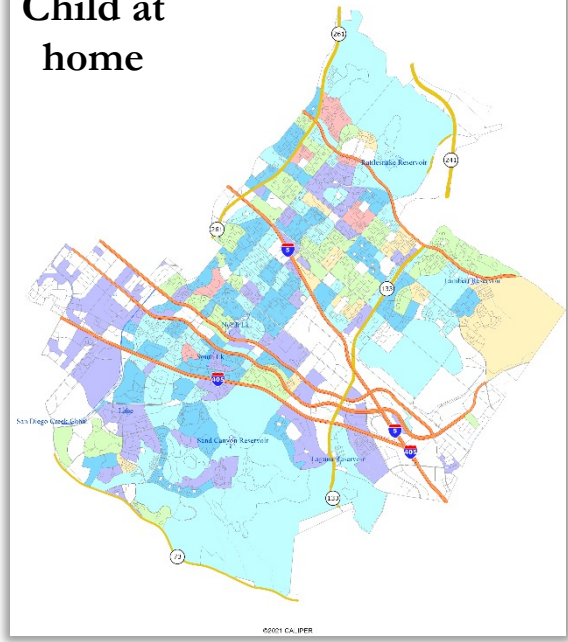
Multi-family housing



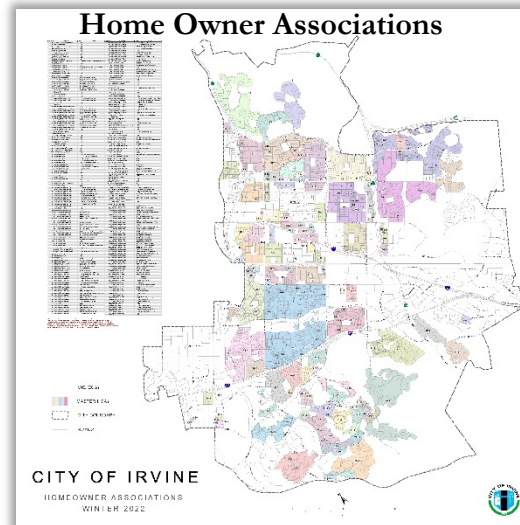
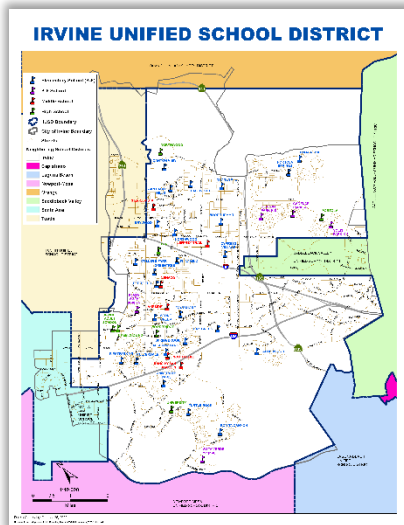
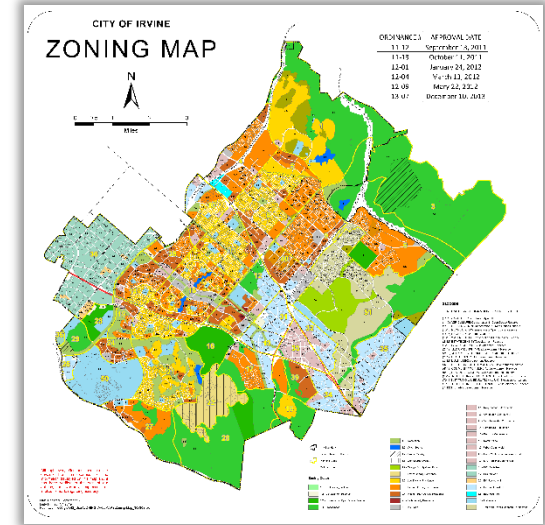
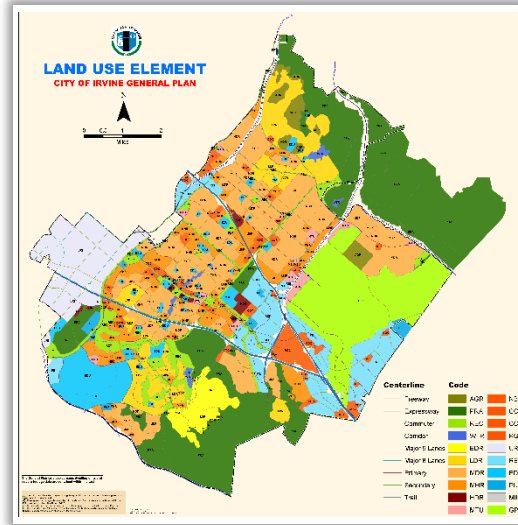
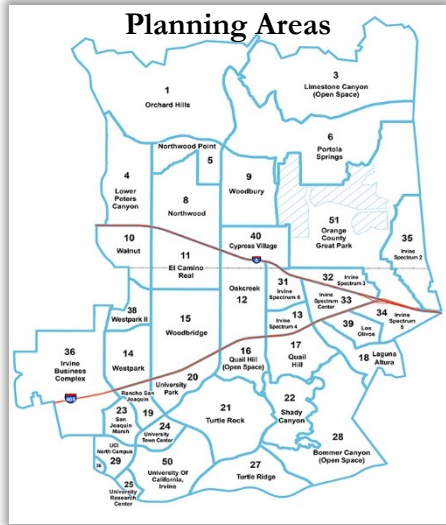
Income over \$75k



Child at home

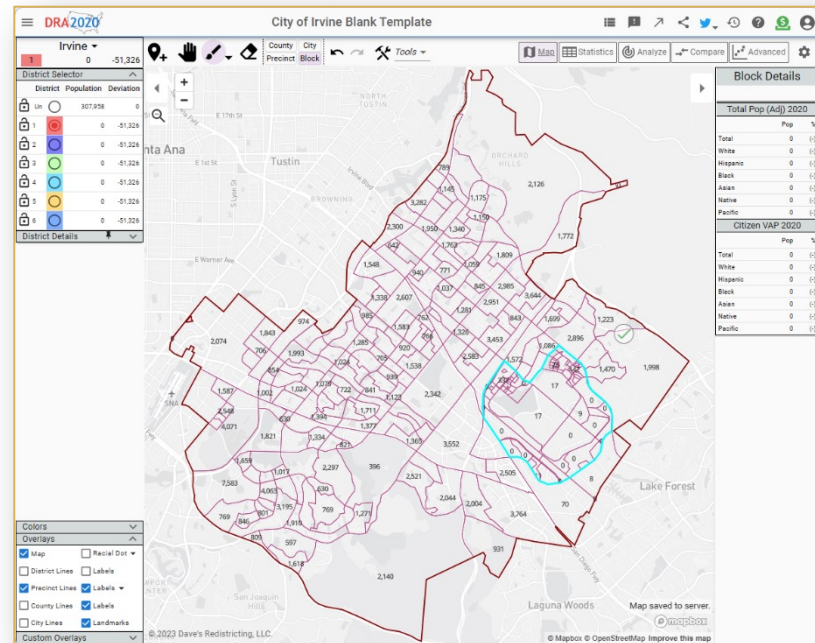
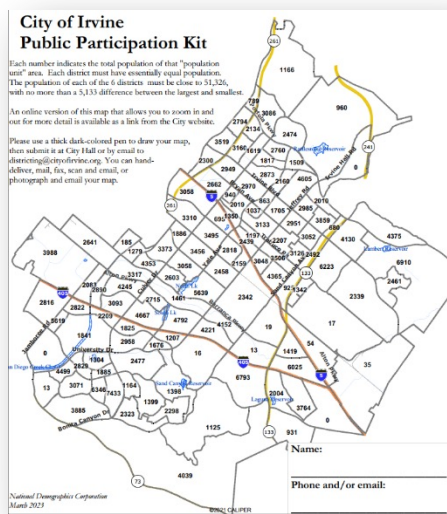


Possible Neighborhoods / Communities



Public Mapping and Map Review Tools

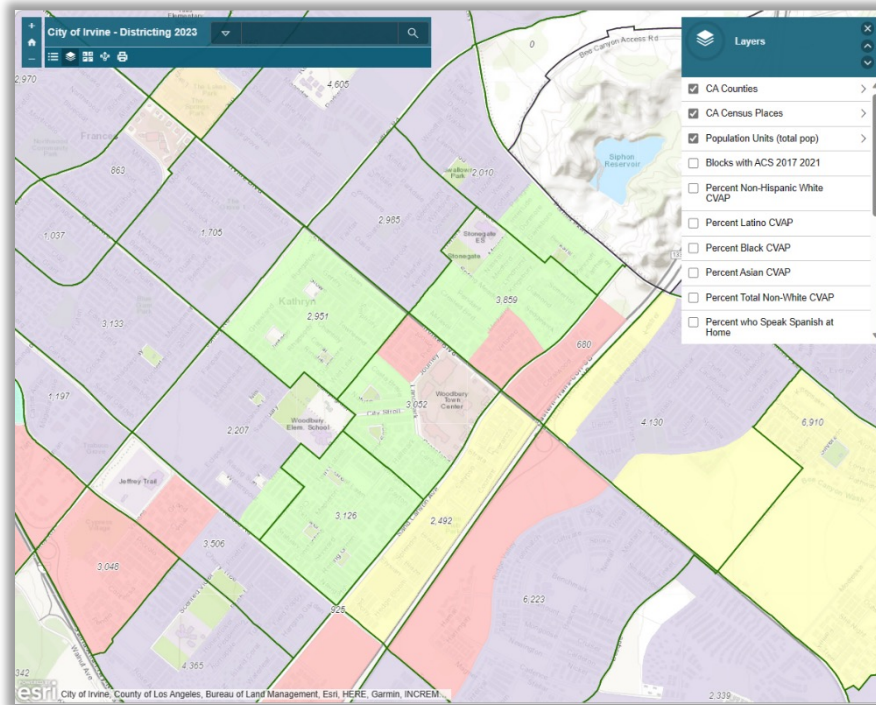
- ❑ Different tools for different purposes
- ❑ Different tools for different levels of technical skill and interest
 - ❑ Simple “review draft maps” tool
 - ❑ Paper-based simple “Draw a draft map” tools
 - ❑ Powerful, data-rich “Draw a draft map” online tool



Simple Viewing Tool

Very similar to Google Maps:

- ❑ Zoom in and out, or enter an address to see which district it is in
- ❑ Choose which overlays you wish to add (if any)
- ❑ Maps will be posted here when available



Simple Map Drawing Tool

Paper “Public Participation Kit”

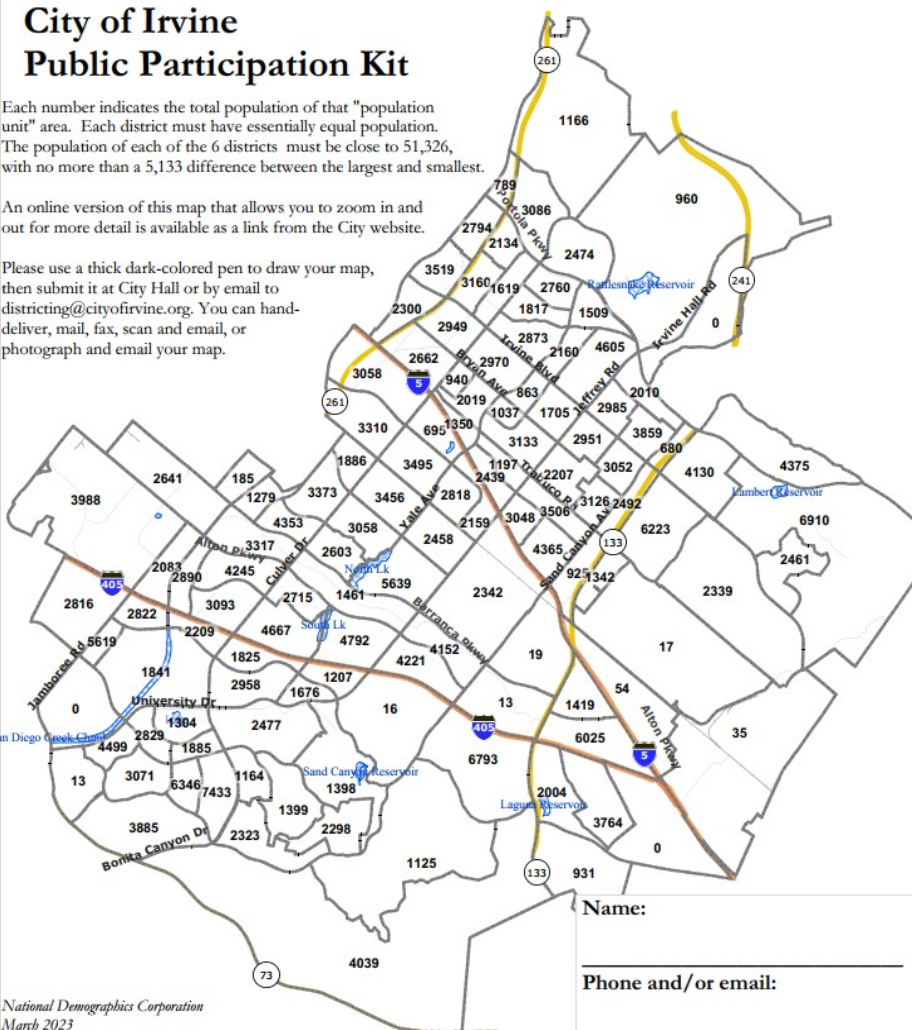
- ❑ For those without internet access or who prefer paper
- ❑ Total Population Counts only – no demographic numbers

City of Irvine
Public Participation Kit

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 6 districts must be close to 51,326, with no more than a 5,133 difference between the largest and smallest.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to districting@cityofirvine.org. You can hand-deliver, mail, fax, scan and email, or photograph and email your map.



Name: _____

Phone and/or email: _____

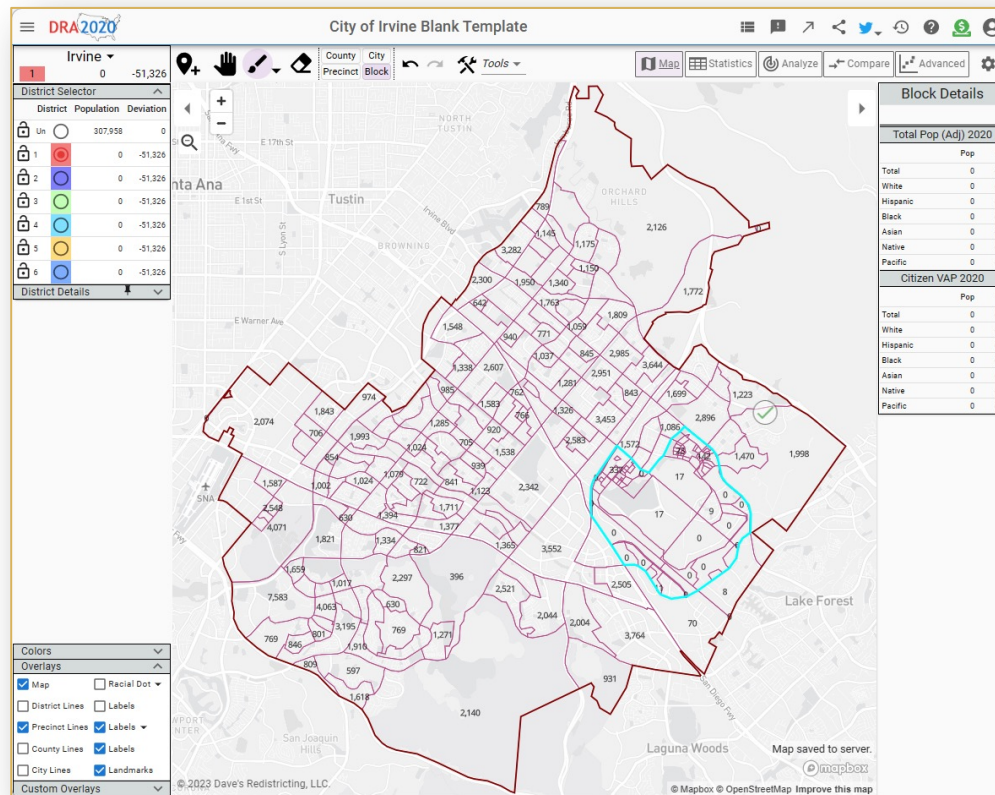
National Demographics Corporation
March 2023

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Dave's Redistricting App (DRA)

Draw Your Community of Interest or a Full District Map

- Also includes simple district-mapping tool
- Email a link to your map to the City



Q&A With Your Hosts

Your Turn – Communities of Interest

- ❑ Who is part of your community?
- ❑ What are some meaningful places your community recognizes or gathers at?
- ❑ What are some common concerns you share with a group?
- ❑ What are some common cultural characteristics that unite a community?
- ❑ What are common work-related traits that bring a community together?
- ❑ What is significant about the physical environment?
- ❑ What areas benefit from staying together in a district?

Your thoughts will become part of the record.

Upcoming Workshops

| Date & Time | Location |
|-----------------------------|--|
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| Saturday, April 22 2 pm | Heritage Park Library, 14361 Yale Ave |
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Share Your Thoughts

Website

DrawIrvine.org

Phone

949-724-7575

Email

districting@cityofirvine.org