

City of Irvine

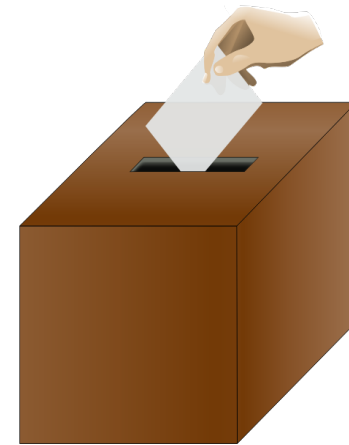
Introduction to District Elections

May 9, 2023

Dr. Justin Levitt
National Demographics Corporation

Proposed Charter Reforms

- The Council is placing a Charter amendment on the March 2024 ballot that would:
 - ▣ Increase the size of the City Council from five members to seven
 - ▣ Six of the seven seats would be elected “by district”
 - ▣ The Mayor would continue to be elected at-large



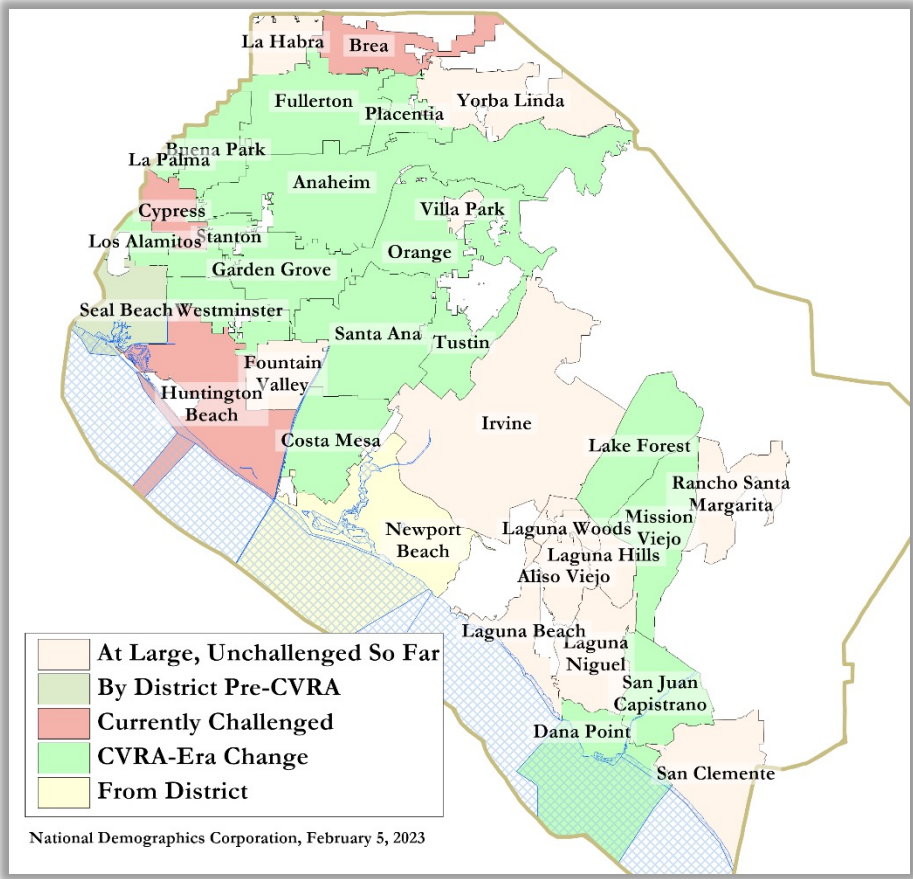
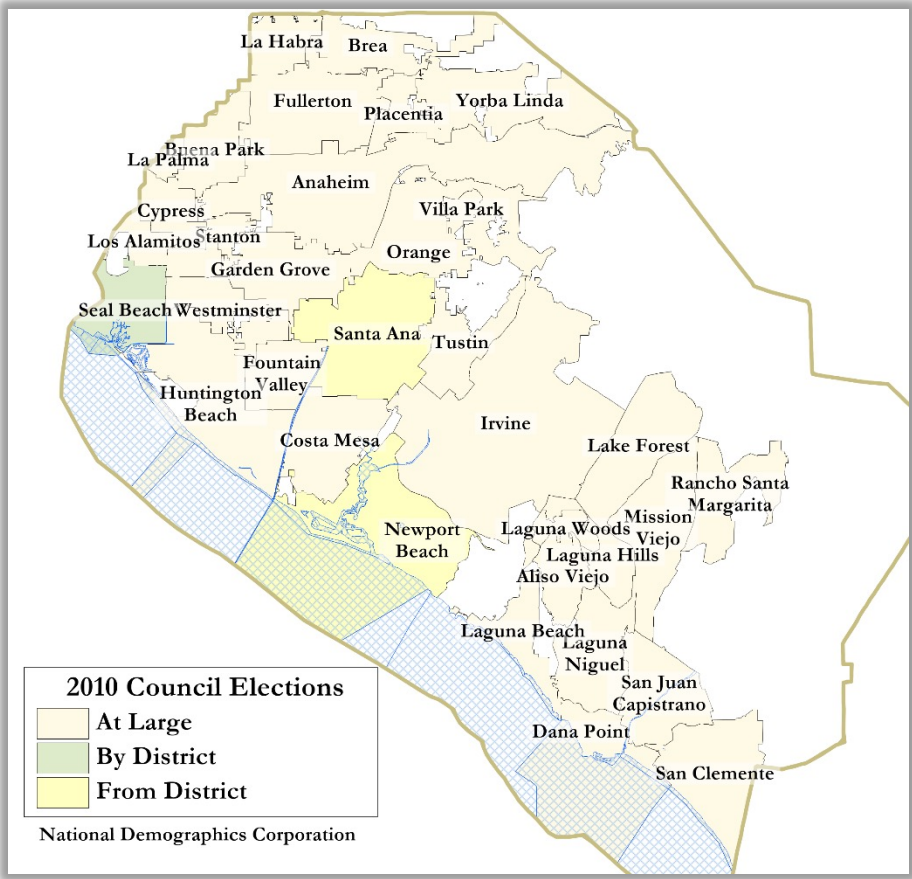
Election Systems

1. “At Large”
2. “From District” or “Residence” Districts
 - ▣ *Very rare; subject to CVRA challenge*
3. “By District”

By-District Elections

2010

2023



Statewide switched since 2002:
 At least 275 school districts, 36
 Community College Districts, 177 cities,
 1 County, and 53 special districts.

Districting Process Overview

Step	Description
<p>Two Initial Hearings April 11 & May 9</p>	<p>Held prior to release of draft maps. Education and to solicit input on the composition of districts.</p>
<p>First round of Workshops April 15 – May 27</p>	<p>Held throughout the community prior to release of draft maps. Education and to solicit input on the composition of districts</p>
<p>Map Submission deadline June 29</p>	<p>Deadline for public map submissions to ensure the map can be presented and discussed at the third public hearing</p>
<p>Release draft maps July 4</p>	<p>Maps must be posted at least 7 days prior to 3rd hearing.</p>
<p>Two hearings on draft maps July 11 & Sept 12</p>	<p>Two meetings to discuss and revise the draft maps and to discuss the election sequence.</p>
<p>Second round of Workshops July – September (TBA)</p>	<p>Additional workshops held throughout the city to discuss the draft maps.</p>
<p>Map selection October 10</p>	<p>Map adopted either before or after vote on charter change. Final map must be posted at least 7 days prior to adoption.</p>
<p>Charter Vote Citywide vote in March 2024</p>	<p>Charter changes put to the voters in the statewide March primary.</p>
<p>First By-District Election November 2024</p>	<p>First by-district Council elections held.</p>

Workshops – First Round

Date & Time	Location
Saturday, April 15 10 am	City Council Chamber, 1 Civic Center Plaza
Saturday, April 15 2 pm	Great Park Artist Studio, 8000 Great Park Blvd
Saturday, April 22 10 am	Quail Hill Community Center, 39 Shady Canyon Dr
Saturday, April 22 2 pm	Heritage Park Library, 14361 Yale Ave
Wednesday, April 26 6 pm	Virtual forum over Zoom
Saturday, May 13 3 pm	South Coast Chinese Cultural Center, 9 Truman St
Saturday, May 27 10 am	Lakeview Senior Center, 20 Lake Rd

Districting Rules and Goals

1. Federal Laws

Equal Population
Federal Voting Rights Act
No Racial
Gerrymandering



2. California Criteria for Cities

1. **Geographically contiguous**
2. **Undivided neighborhoods and “communities of interest”**
(Socio-economic geographic areas that should be kept together)
3. **Easily identifiable boundaries**
4. **Compact**
(Do not bypass one group of people to get to a more distant group of people)

Prohibited:

“Shall not favor or discriminate against a political party.”

3. Other Traditional Districting Principles

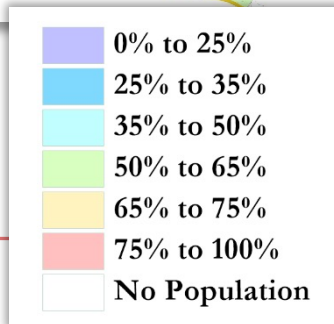
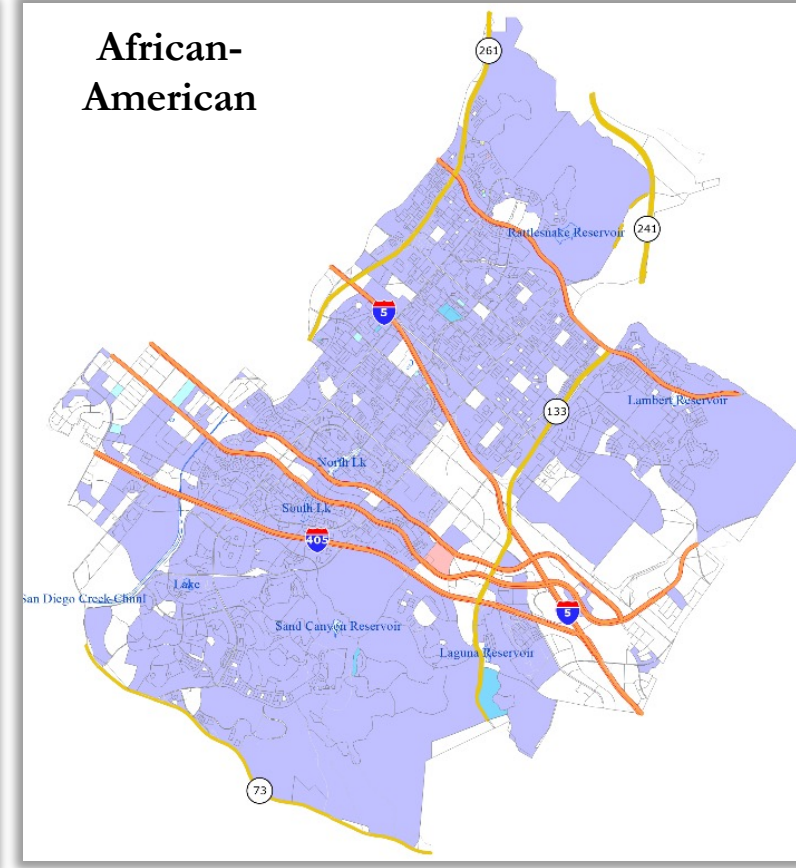
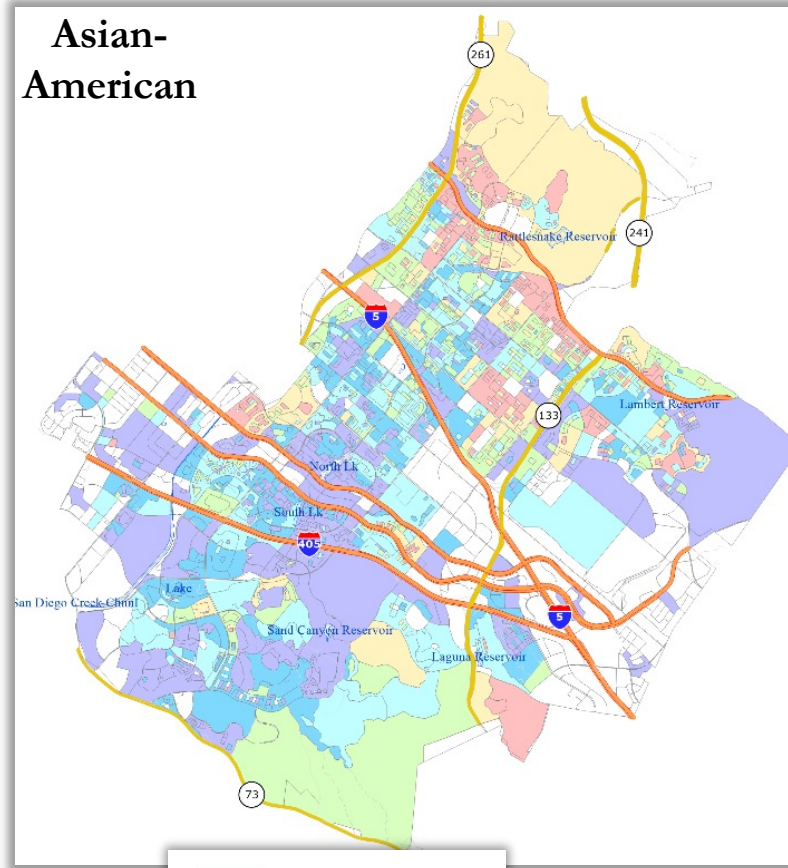
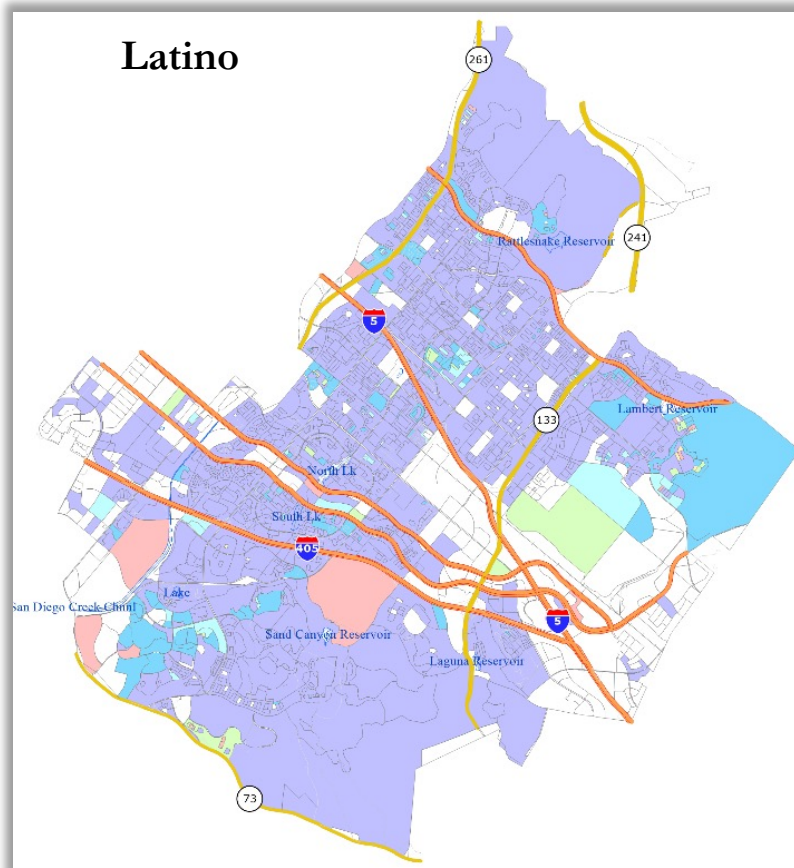
Respect voters’ choices / continuity in office
Future population growth

Demographic Summary

Each of **six** districts would contain about 51,326 people.

Category	Field	Total	Category	Field	Total
2020 Census	Total Population	307,958	Age	age0-19	26%
Total Pop.	Hispanic/Latino	12%		age20-60	59%
	NH White	34%		age60plus	14%
	NH Black	3%	Immigration	immigrants	39%
	NH Asian/Pac.Isl.	50%		naturalized	51%
	NH Native Amer.	0%	Language spoken at home	english	51%
Citizen Voting Age Pop	Total	166,406		spanish	7%
	Hisp	12%		asian-lang	29%
	NH White	47%		other lang	14%
	NH Black	2%	Language Fluency	Speaks Eng. "Less than Very Well"	16%
	Asian/Pac.Isl.	38%		Education (among those age 25+)	hs-grad
Native Amer.	1%	bachelor	38%		
Voter Registration (Nov 2020)	Total	148,676	graduatedegree		30%
	Latino est.	10%	Child in Household	child-under18	34%
	Spanish-Surnamed	9%	Pct of Pop. Age 16+	employed	66%
	Asian-Surnamed	27%		Household Income	income 0-25k
	Filipino-Surnamed	2%	income 25-50k		9%
	NH White est.	55%	income 50-75k		11%
NH Black	2%	income 75-200k	42%		
Voter Turnout (Nov 2020)	Total	127,745	income 200k-plus		24%
	Latino est.	10%	Housing Stats	single family	57%
	Spanish-Surnamed	9%		multi-family	43%
	Asian-Surnamed	26%		rented	56%
	Filipino-Surnamed	2%		owned	44%
	NH White est.	56%	Voter Turnout (Nov 2018)	Total	85,460
NH Black	2%	Latino est.		10%	
Voter Turnout (Nov 2018)	Total	85,460		Spanish-Surnamed	9%
	Latino est.	10%		Asian-Surnamed	22%
	Spanish-Surnamed	9%		Filipino-Surnamed	1%
	Asian-Surnamed	22%	NH White est.	61%	
	Filipino-Surnamed	1%	NH Black est.	2%	
NH White est.	61%	Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and 2016-2020 Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate.			
NH Black est.	2%				

Protected Class CVAP



Defining Neighborhoods

1st Question: What is your neighborhood?

2nd Question: What are its geographic boundaries?

Examples of physical features defining a neighborhood boundary:

- ❑ Natural neighborhood dividing lines, such as highway or major roads, rivers, canals and/or hills
- ❑ Areas around parks or schools
- ❑ Other neighborhood landmarks

In the absence of public testimony, planning records and other similar documents may provide definition.



Beyond Neighborhoods: Defining Communities of Interest

1st Question: What defines your community?

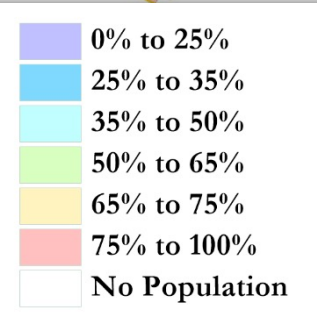
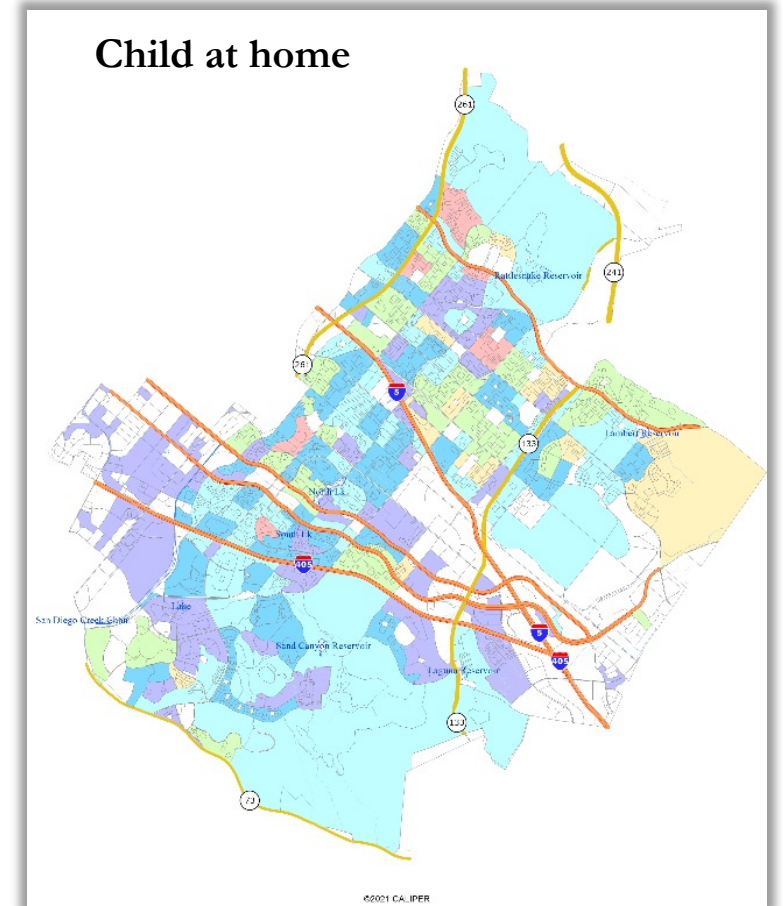
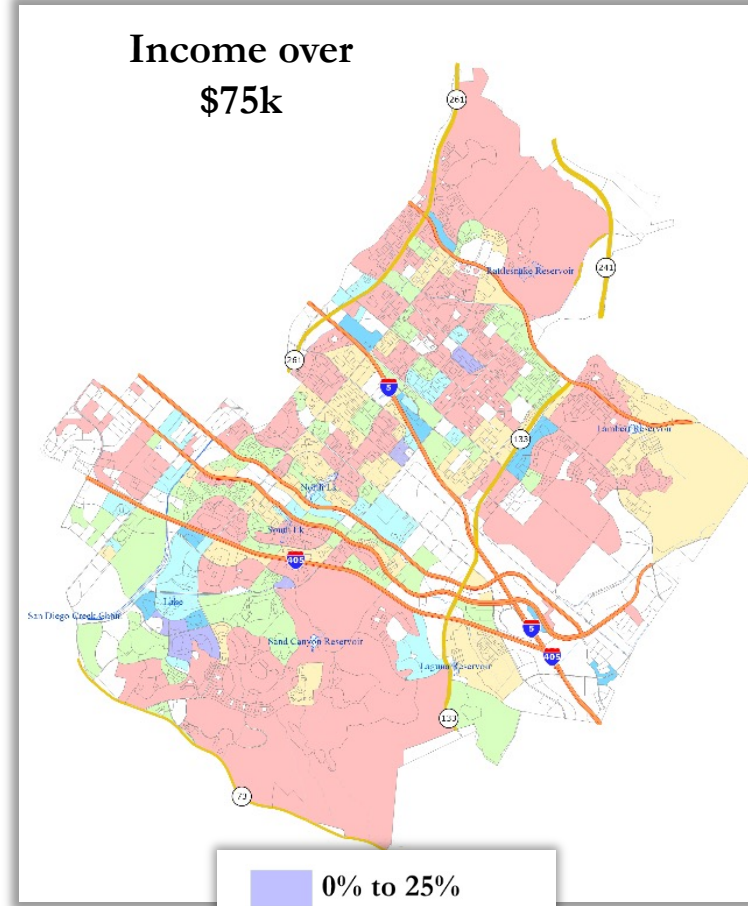
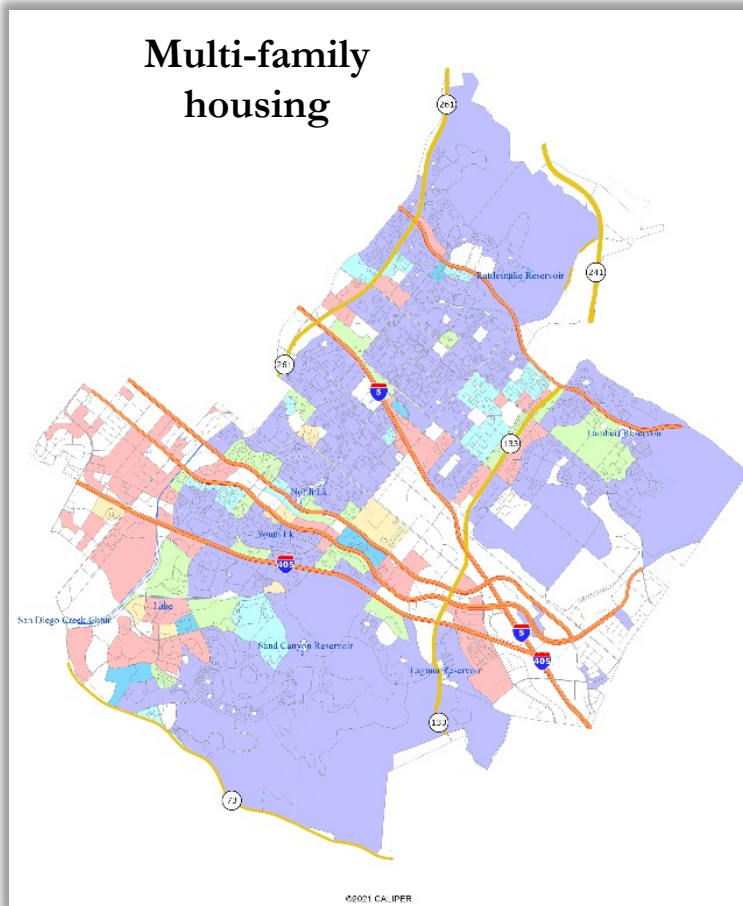
- ❑ Geographic Area, plus
- ❑ Shared issue or characteristic
 - ❑ Shared social or economic interest
 - ❑ Impacted by city policies
- ❑ Tell us “your community’s story”

2nd Question: Would this community benefit from being “included within a single district for purposes of its effective and fair representation”?

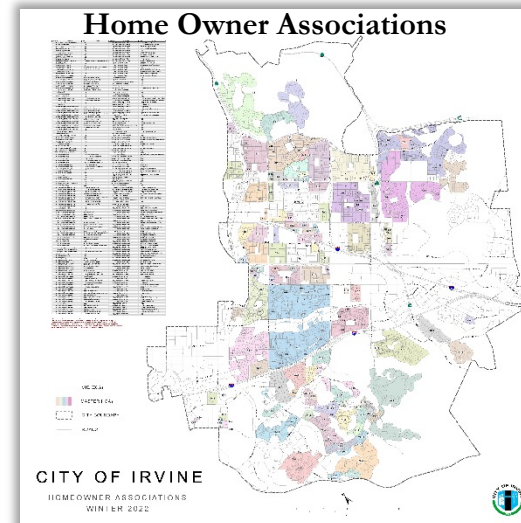
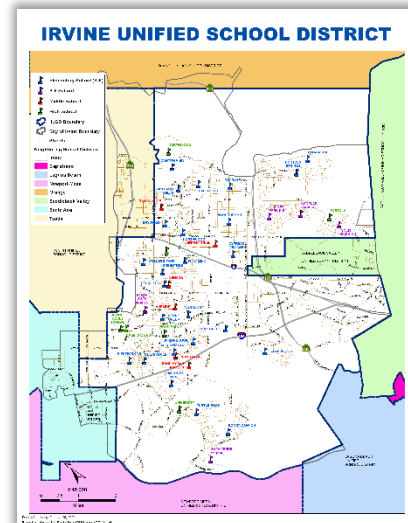
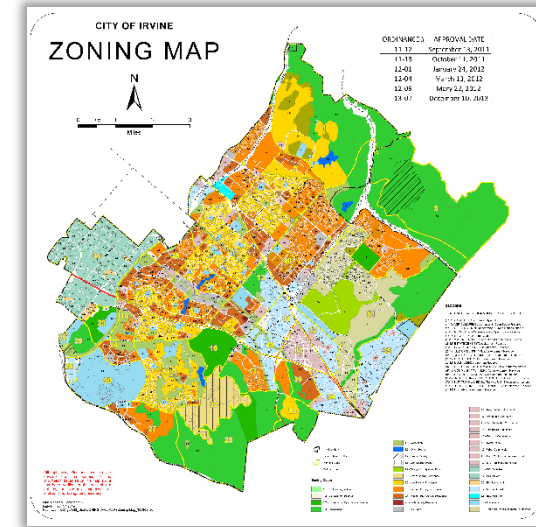
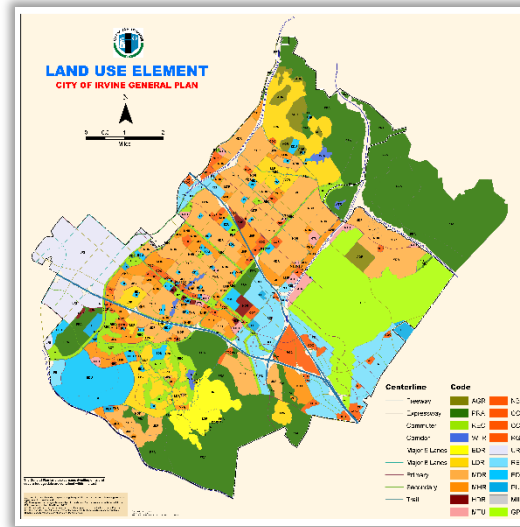
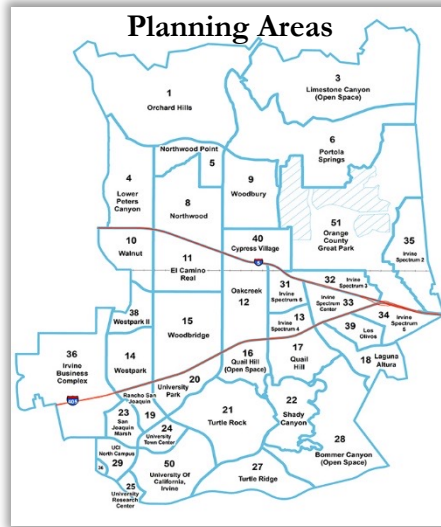
- ❑ Or would it benefit more from having multiple representatives?

Definitions of Communities of Interest may not include relationships with political parties, incumbents, or political candidates.

Demographics and communities

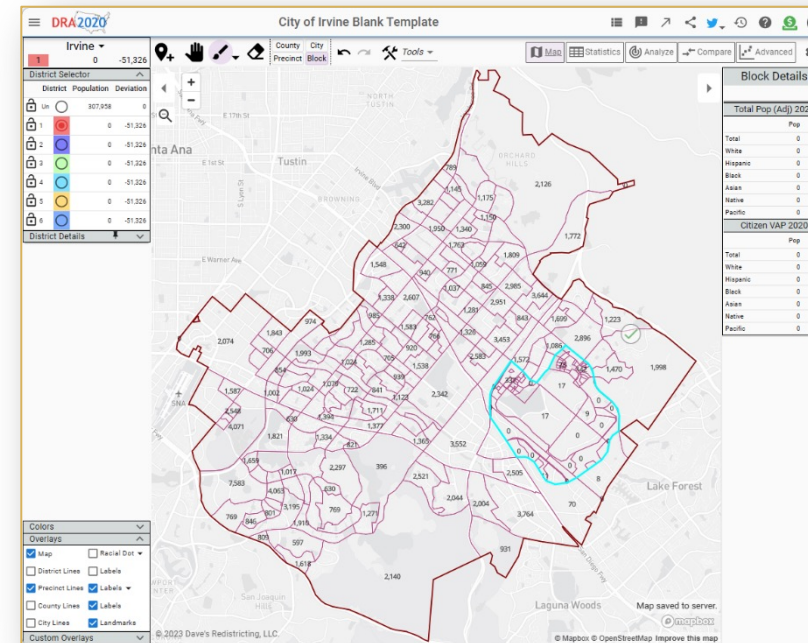
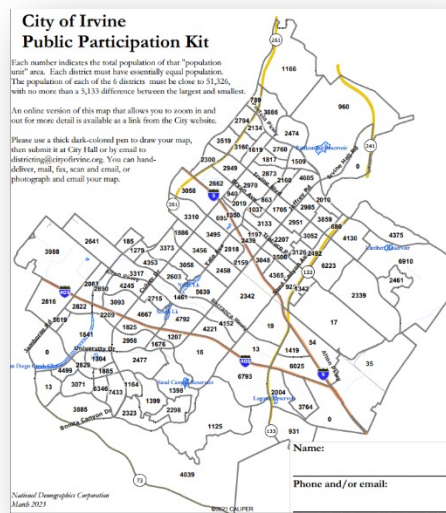


Possible Neighborhoods / Communities



Public Mapping and Map Review Tools

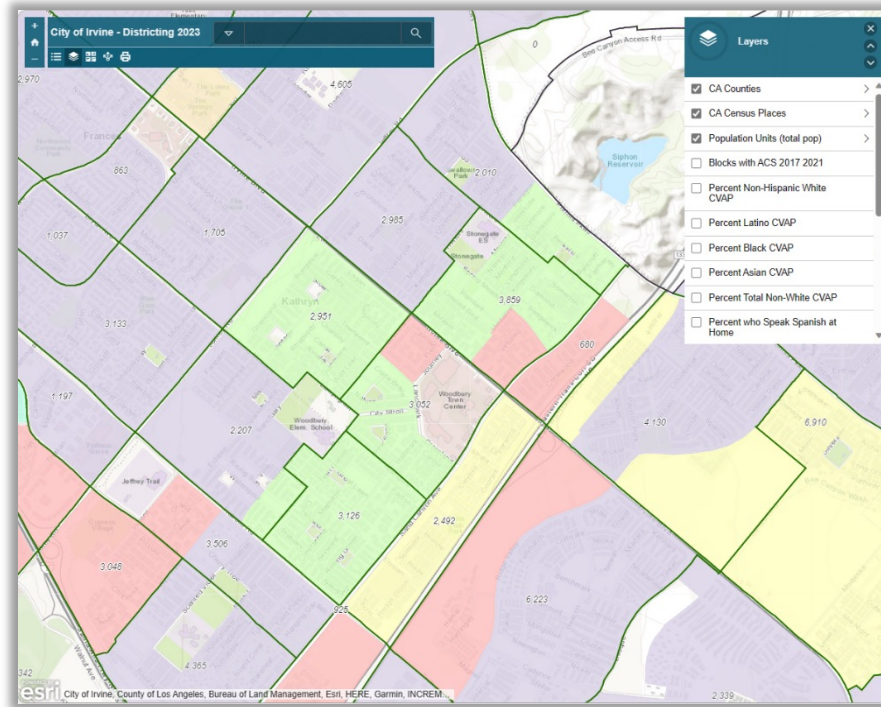
- ❑ Different tools for different purposes
- ❑ Different tools for different levels of technical skill and interest
 - ❑ Simple “review draft maps” tool
 - ❑ Paper-based simple “Draw a draft map” tools
 - ❑ Powerful, data-rich “Draw a draft map” online tool



Simple Viewing Tool

Very similar to Google Maps:

- ❑ Zoom in and out, or enter an address to see which district it is in
- ❑ Choose which overlays you wish to add (if any)
- ❑ Maps will be posted here when available



Simple Map Drawing Tool

Paper “Public Participation Kit”

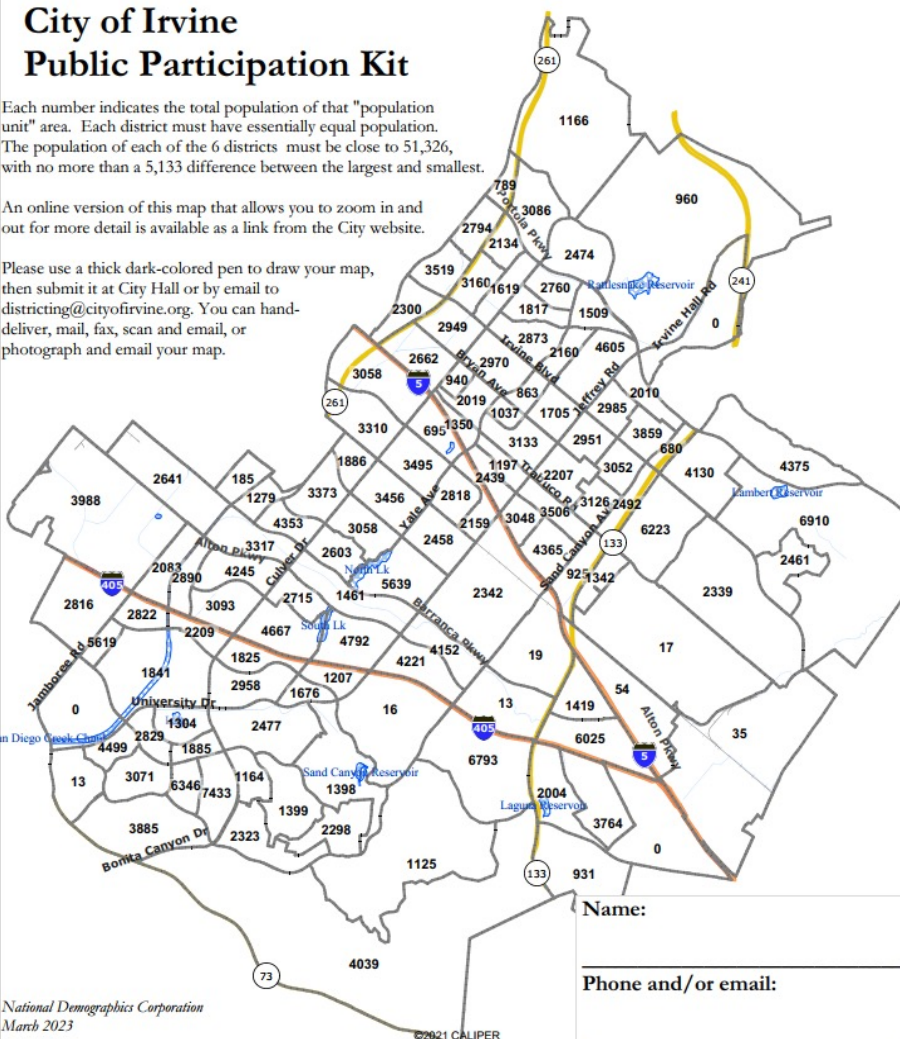
- ❑ For those without internet access or who prefer paper
- ❑ Total Population Counts only – no demographic numbers

City of Irvine
Public Participation Kit

Each number indicates the total population of that "population unit" area. Each district must have essentially equal population. The population of each of the 6 districts must be close to 51,326, with no more than a 5,133 difference between the largest and smallest.

An online version of this map that allows you to zoom in and out for more detail is available as a link from the City website.

Please use a thick dark-colored pen to draw your map, then submit it at City Hall or by email to districting@cityofirvine.org. You can hand-deliver, mail, fax, scan and email, or photograph and email your map.



Name: _____

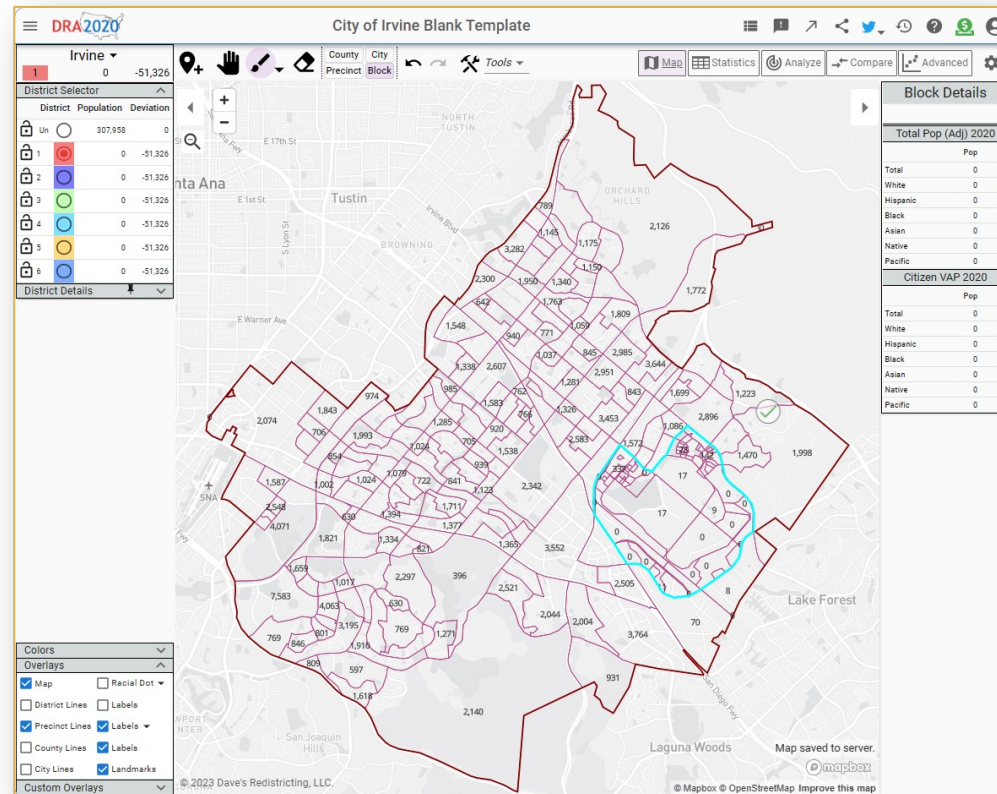
Phone and/or email: _____

National Demographics Corporation
March 2023
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Dave's Redistricting App (DRA)

Draw Your Community of Interest or a Full District Map

- Also includes simple district-mapping tool
- Email a link to your map to the City



Upcoming Workshops

Date & Time	Location
Saturday, May 13 3 pm	South Coast Chinese Cultural Center, 9 Truman St
Saturday, May 27 10 am	Lakeview Senior Center, 20 Lake Rd

Public Hearing & Discussion

- ❑ What is your neighborhood and what are its boundaries?
- ❑ What other notable areas are in the City, and what are their boundaries?

- ❑ Any questions about the mapping tools?

Discussion on:

- ❑ “neighborhoods”
- ❑ “communities of interest”

Share Your Thoughts

Website

DrawIrvine.org

Phone

949-724-7575

Email

districting@cityofirvine.org

Outreach Completed Thus Far

- ❑ Launch of dedicated districting website, DrawIrvine.org
- ❑ Animated explainer video in all threshold languages posted to YouTube and DrawIrvine.org
- ❑ Google ads leading users to DrawIrvine.org (Search, Display and YouTube ads)
- ❑ Graphics added to City managed TV screens, including ICTV30, Auto Center and Visitor Center
- ❑ 8 social media posts published across social media channels, including paid boosted post on Nextdoor
- ❑ Press release distributed to the City's media contacts
- ❑ Three flyers distributed to Community Center and added to agenda posting locations
- ❑ Public hearing notices published to OC Register, Irvine World News and Multicultural newspapers
- ❑ Direct phone call outreach to nearly 60 community groups & organizations
- ❑ Print ads added to OC Register
- ❑ Newsletter sent to City's 22,000 subscribers
- ❑ Partnership with KUCI Radio



MAKE YOUR VOICE HEARD IN THE CITY OF IRVINE!

Public Hearing—May 9, 2023 at 6 p.m.: Council Chamber, 1 Civic Center Plaza

Get involved in the City's process of pursuing the shift from at-large City Councilmember elections to district elections. Join us at the next public hearing to share your thoughts!

The Irvine City Council is holding a district formation public hearing on **Tuesday, May 9, 2023**, during the regularly scheduled City Council meeting at 6 p.m. National Demographics Corporation, the City's professional demographer, will share input received from the community thus far and an overview of next steps.

The City encourages residents to get involved and share their input on where they think district lines should be drawn.

Participate in the meeting or email districting@cityofirvine.org to provide public feedback on where you consider your community or neighborhood boundaries to be.



For more information on the City's districting process, visit DrawIrvine.org.



HELP SHAPE THE FUTURE OF IRVINE!

Learn about the Council Districting and Expansion process. Join an upcoming workshop or public hearing, or submit your own district map!



The City of Irvine is pursuing a shift from at-large City Councilmember elections to district elections. Currently, City of Irvine registered voters vote for the Mayor and four City Councilmembers. Upon completion of the districting process, the City of Irvine would have six separate voting districts. Beginning in 2024, each voter would vote for the Mayor and one Councilmember to represent the district they live in.

The City is hosting 14 community forums throughout the process to provide an overview of district formation, the legal requirements and details on how to submit a district map. Residents will have an opportunity to share their input on neighborhoods and preferred district boundaries.

The City is also hosting five public hearings to provide an overview of district formation and the legal requirements, and later in the process, present draft maps.

Language interpretation and requests for disability-related modification or accommodation, including auxiliary aids or devices, may be arranged by emailing districting@cityofirvine.org at least 72 hours prior to each meeting.



For more information on the City's districting process, visit DrawIrvine.org.



JOIN THE UPCOMING **DISTRICTING COMMUNITY FORUM**
APRIL 22, 2023



MAKE YOUR VOICE HEARD AT THE **Districting Public Hearing**
MAY 9, 2023



HELP SHAPE THE FUTURE OF THE IRVINE CITY COUNCIL

DrawIrvine.org





cityofirvine We hope you will join us this Saturday, April 22, at one of our community workshops on the district formation process.

As the City pursues a shift from at-large City Councilmember elections to district elections, these workshops offer the chance to learn about the districting process, connect with others, and discover tools available to draw maps and ensure your neighborhood is fairly represented:

- Quail Hill Community Center at 10 a.m.
- Heritage Park Library at 2 p.m.

Additional community workshops will be held:

- April 26, 2023 at 6 p.m. – Virtual via Zoom
- May 13, 2023 at 3 p.m. – South Coast Chinese Cultural Center, 9 Truman St.
- May 27, 2023 at 10 a.m. – Lakeview Senior Center, 20 Lak Road

Learn more about the Council districting and expansion process at drawirvine.org.

#WeAreIrvine
1w

26 likes
APRIL 20

Add a comment...

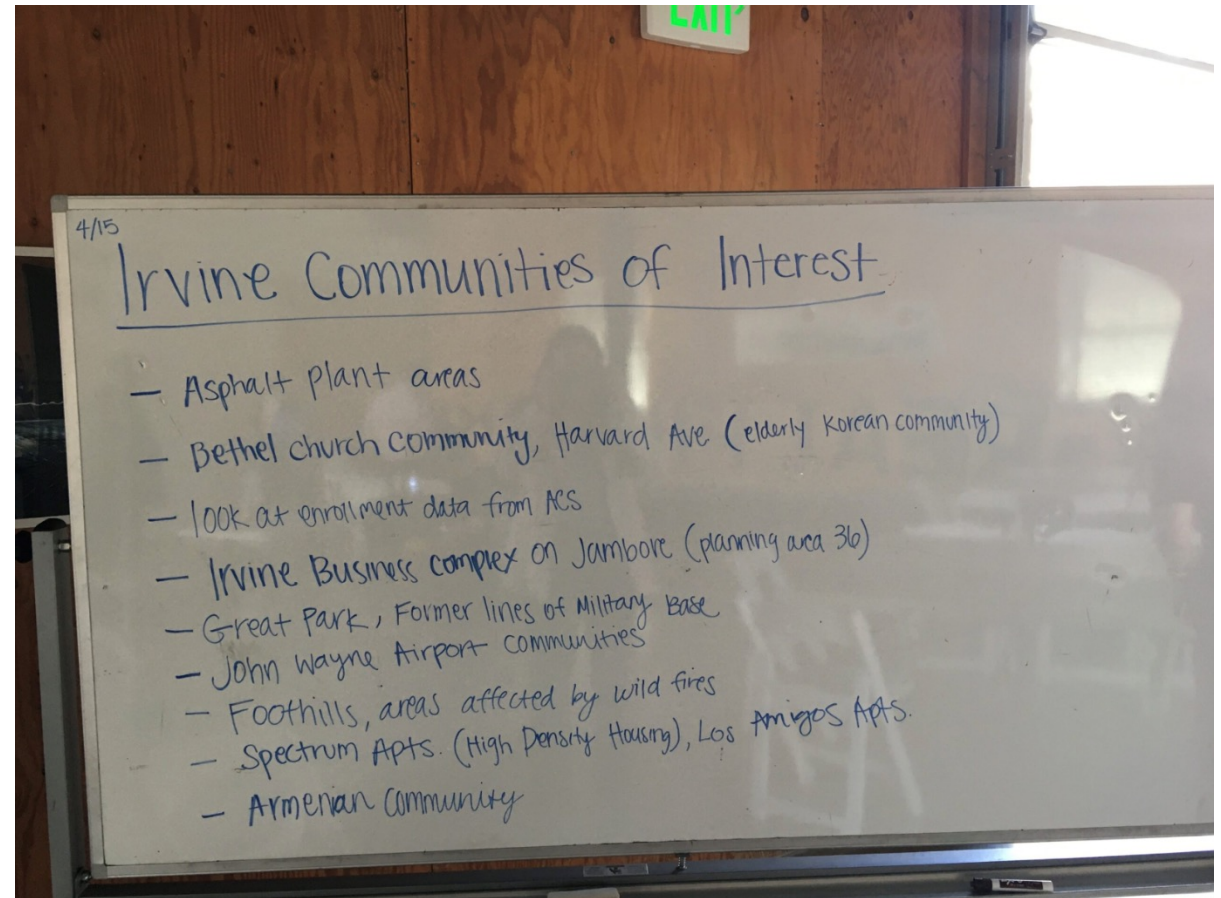
City of Irvine @City_of_Irvine · Apr 24

Join us this Wednesday, April 26, at 6 p.m. for a virtual community workshop on the Council districting process bit.ly/3N8pkDa.

Learn about the process and discover tools available to draw maps and ensure your neighborhood is fairly represented.



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Additional Outreach Looking Ahead

- ❑ Streaming PSA ads on Pandora and Spotify
- ❑ 6 pop-up events throughout the City to educate the community and encourage participation
 - ❑ Saturday, May 13 – Korean Festival
 - ❑ Monday, May 22 – Pride in Irvine
 - ❑ Sunday, June 18 – Juneteenth Freedom Celebration
 - ❑ Tuesday, August 1– National Night Out
 - ❑ Saturday, September 16 – Meadows and the Grove
 - ❑ Friday, September 29 – Mid-Autumn Festival
- ❑ Updated graphics added to City managed TV screens, including ICTV30, Auto Center and Visitor Center
- ❑ Social media published across social media channels
- ❑ Press releases distributed to the City’s media contacts
- ❑ Flyers distributed to Community Center and added to agenda posting locations
- ❑ Public hearing notices published to OC Register, Irvine World News and Multicultural newspapers
- ❑ Direct phone call outreach to nearly 60 community groups & organizations
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